

# SQUARE ONE

TETRIS CHAMPIONSHIP

Nov 30th, 2024

Sponsor Packet Information

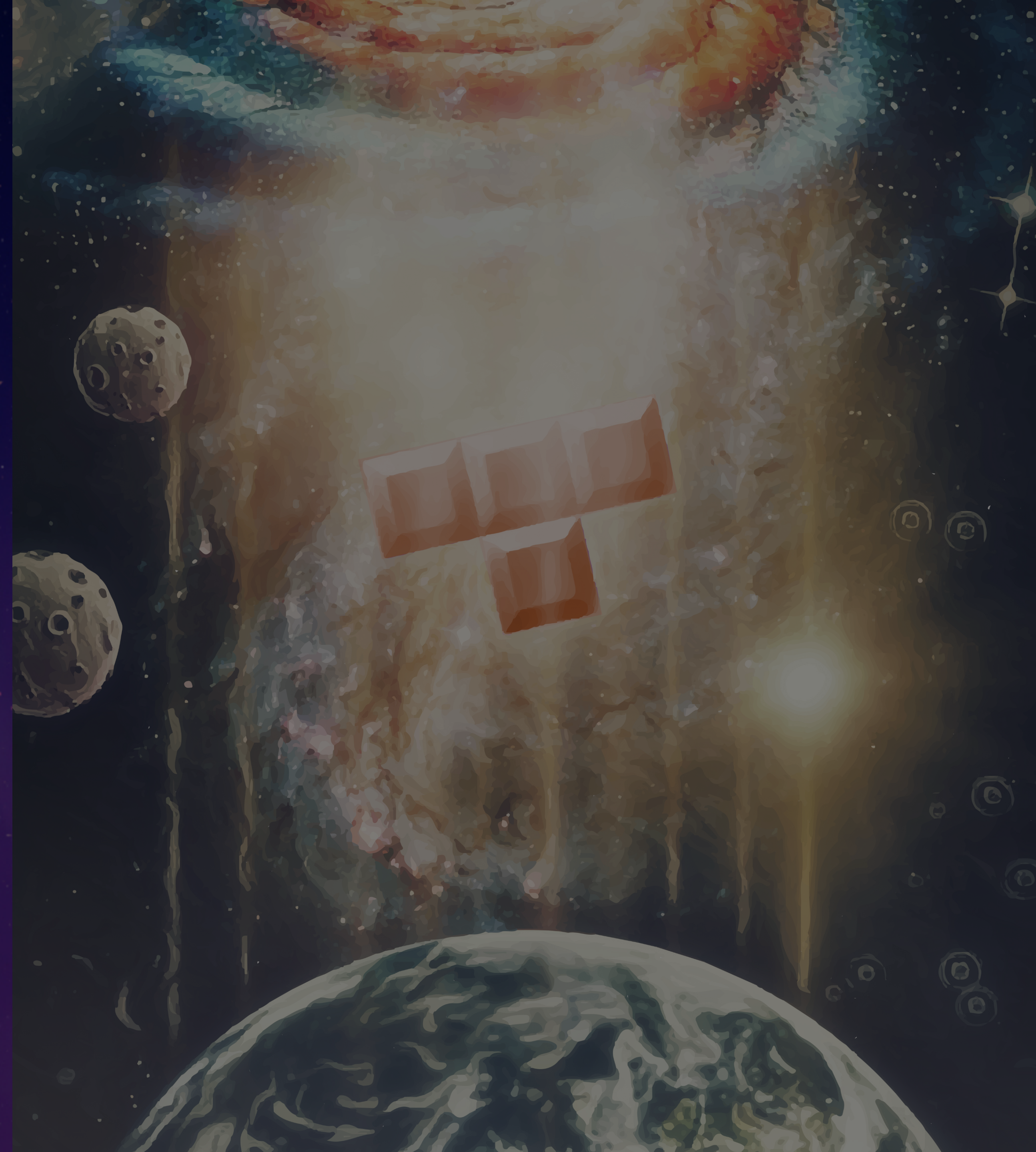




About Square One

## The Largest Guideline Tetris Tournament

The Square One Tetris Championship 2024 is set to be the ultimate showcase of competitive Tetris, bringing the world's top players together for an unforgettable event. Taking place at the renowned Ash Winder Stadium in Tokyo, this tournament is the pinnacle of precision, strategy, and speed, where players push the limits of their skills in high-stakes matches. Hosted by Puzzle Kingdom, Square One has evolved from an invitational into a premier live event, aiming to redefine the global standard for Tetris competition. With a passionate community, a growing international audience, and the backing of gaming and esports enthusiasts, Square One offers sponsors a unique opportunity to connect with fans through dynamic gameplay, world-class production, and unparalleled excitement. By partnering with Square One, sponsors will align their brand with excellence, innovation, and the timeless appeal of one of gaming's most iconic titles.







## About Puzzle Kingdom

### Community-Renowned Production Team

Puzzle Kingdom is a leading organization dedicated to celebrating the world of puzzle games through innovative events, tournaments, and community engagement. Known for hosting premier competitions like the Square One Tetris Championship and TETR.IO World Championship, Puzzle Kingdom unites players and fans across the globe to showcase the skill, strategy, and excitement of puzzle gaming. With a mission to elevate puzzle games in the esports landscape, Puzzle Kingdom delivers high-quality productions, fosters a passionate community, and partners with top brands to create unforgettable experiences. Whether it's Tetris, Puyo Puyo, or other iconic puzzle titles, Puzzle Kingdom is at the forefront of shaping the future of puzzle game esports.



Who we've worked with

## Sponsors And Partners



American  
Red Cross



MATCHERINO





Square One 2022

## Championship Day Viewership

EN. AVERAGE

579

EN. PEAK

765

INTL. PEAK\*

1.2K+

\*Includes English and Spanish viewership



Square One 2023

# Championship Day Viewership

EN. AVERAGE  
**361**

EN. PEAK  
**588**

INTL. PEAK\*  
**893**

\*Includes English, Japanese and Spanish viewership



TETR.IO World Championship

## Championship Day Viewership

EN. AVERAGE

1113

EN. PEAK

2249

INTL. PEAK\*

2.5k+

\*Includes English, Japanese, Korean, and Spanish viewership



Intergration Opportunities

Lower-Third Logo Rotator

# SQUARE ONE

TETRIS CHAMPIONSHIP

Live In


# 04:31



NOW

ROUND OF 16  
ZONE BATTLE

Type !youtube in chat to see our youtube content

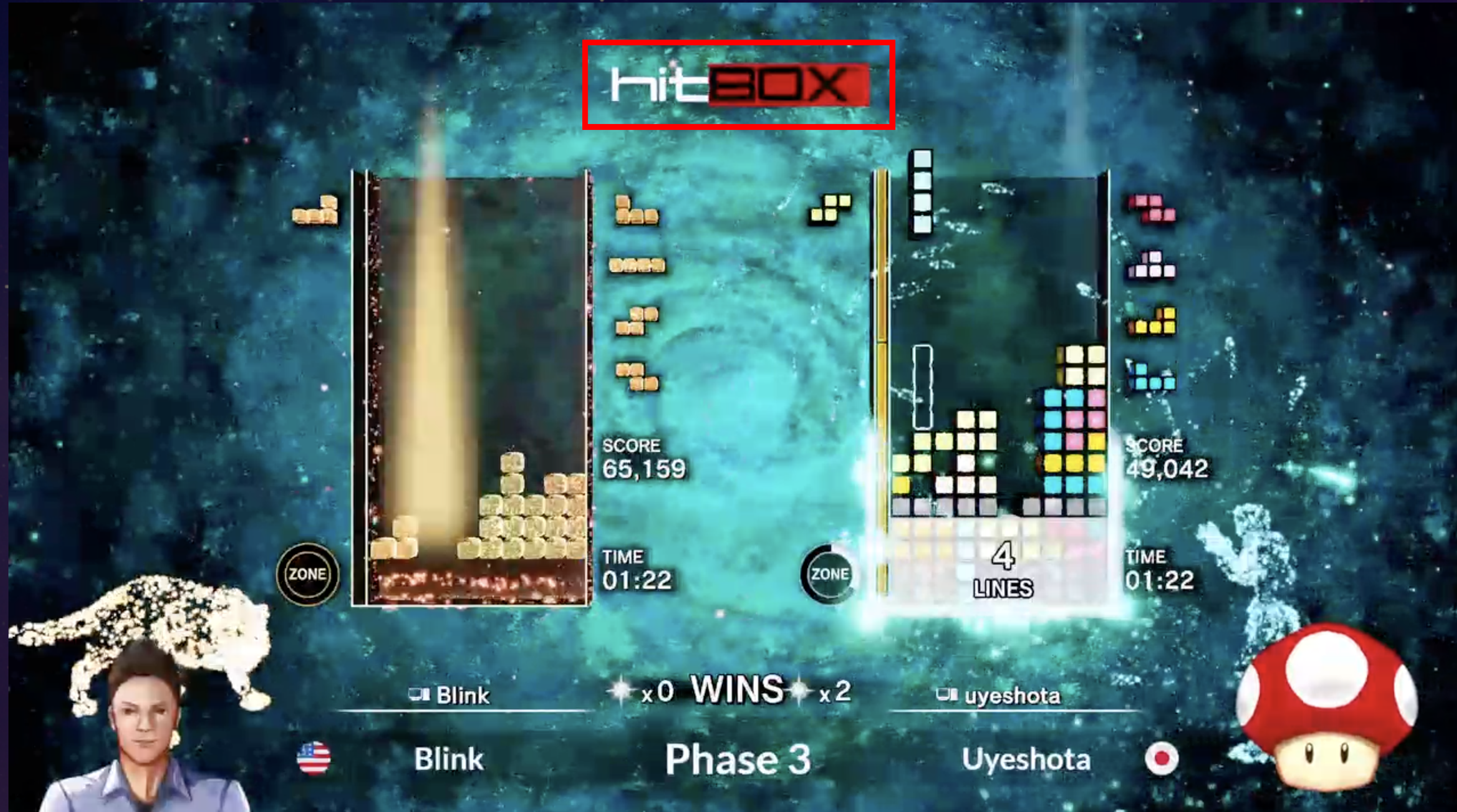
 metafy





Stream Intergration

## In-Game Logo Sponsorship





Stream Advertisements

Full Screen Slide Advertisements

TAKE CONTROL



[hitboxarcade.com/SQUAREONE](http://hitboxarcade.com/SQUAREONE)



Interactive Engagement



## Stream Panels And Chat Commands

### Hitbox Arcade



Take control with Hitbox!

  **Pott8oo:** !metafy

  **Nightbot:** The glory is in your journey - Get premium Tetris coaching at <http://metafy.gg>





**Puzzle Kingdom** @PuzzleKingdom · Feb 1, 2022

Puzzle Kingdom is partnering with [@Hit\\_Box](#) for Square One Tetris Championship. Be sure to get your own by using this specific link @ [hitboxarcade.com/SQUAREONE](https://hitboxarcade.com/SQUAREONE)

This isn't an empty endorsement. This is actually my "MoosePK" favorite device for playing Tetris on both PC and Switch.



Hit Box

13 31 93

Online Engament

Social Media Outreach And Engagement

Impressions ⓘ

21,989

Engagements ⓘ

705

Detail expands ⓘ

265

New followers ⓘ

0

Profile visits ⓘ

153

Link clicks ⓘ

100



Other Work

Puzzle Kingdom Demo Reel





# SQUARE ONE

TETRIS CHAMPIONSHIP

Thank you for your consideration!

Reach out to us at [mussie@rengaming.co](mailto:mussie@rengaming.co).

